

Principal Profile

Principal Name: Greater Milwaukee Convention & Visitors Bureau, Inc. DBA VISIT Milwaukee

Business Or Interest: We operate as a convention and visitors bureau, or trade association for the convention and leisure tourism industry. Our members represent restaurants, hotels, attractions, and other businesses that service the convention and tourism industry.

Lobbying Interests: Matters relating to legislative changes to allow an increased tax assessment on visitor spending – hotel lodging, F&B, for the purpose of funding a convention center infrastructure improvement.

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